

Jovin Joseph

UX Designer & Front-End Website Builder

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jovin-joseph-portfolio.netlify.app

Profile

Master of Information Technology (User Experience) graduate combining UX research, interface design and responsive website building. Founder of UXJ Studio, developing its first client website, The Ikaika Method. Seeking a UX or front-end role, with practical experience in AI-assisted development and design review.

Core skills

UX and design Figma, user flows, information architecture, wireframing, interactive prototypes, usability testing and UX writing.

Web development HTML, CSS, JavaScript, responsive design, semantic HTML, accessibility and SEO foundations, Netlify; foundational React, TypeScript and Git.

AI-assisted workflow Codex and Claude coding agents, reference-led iteration, browser testing, and review of generated code and visual assets.

Relevant experience

UXJ Studio

[View case study](#)

Founder and UX Website Builder | First client project in progress

Developing The Ikaika Method website, connecting service discovery, team information, and clear booking and enquiry pathways. Working across client discovery, content organisation, UX/UI design, an AI-assisted React and TypeScript build, and browser review.

Selected projects

SEEK Job Search Redesign

[View case study](#)

Researched job-search usability; developed Figma flows and expandable job cards into a responsive interface focused on scanning and comparison.

Fruloom Ice Candy

[View case study](#)

Designed and built an independent brand website concept with responsive layouts, expressive visual direction, GSAP interactions and reduced-motion fallbacks.

Atlas Claims

[View case study](#)

React and TypeScript prototype exploring a prioritised queue and evidence review with synthetic data and source-linked mock-AI summaries. Not a live insurance service.

Additional experience

Customer Service Assistant at United Petroleum

Customer communication, accurate transactions and practical problem-solving in a fast-paced retail environment.

Education

Master of Information Technology specialising in User Experience

Southern Cross University, Australia | 2023 - 2025

Bachelor of Technology in Computer Science and Engineering

APJ Abdul Kalam Technological University, India | 2018 - 2022